



City of Omaha
Jim Suttle, Mayor

Office of the Mayor
1819 Farnam Street, Suite 300
Omaha, Nebraska 68183-0300
(402) 444-5000
(402) 444-6059

For Immediate Release

Credit Card Enabled Parking Meters Installed in Old Market and Downtown

April 10, 2013 – The City of Omaha Department of Public Works completed the installation of 400 smart parking meters in the Old Market and Downtown, and today for the first time motorists have the option to pay for parking with both credit cards and coins.

“Today, motorists Downtown can empty their pockets of change. The new credit card meters will not only improve the parking experience for residents and visitors, but they will also improve compliance, and decrease the number of tickets issued to motorists,” said Mayor Suttle. “The installation of credit card meters is the latest initiative designed to transform Omaha into a 21st century city.”

“Smart parking meters are a welcome addition to our Downtown and a major step toward improving the parking experience for visitors,” said Joe Gudenrath, Executive Director of the Omaha Downtown Improvement District. “Providing motorists the option to pay with credit card makes parking easier and allows them to focus on enjoying everything Downtown Omaha has to offer.”

Ken Smith, City Parking Manager noted that the credit card, solar-powered parking meters are only part of the recently created Parking Division’s long-term goals of, “managing the City’s parking assets comprehensively.” This comprehensive approach is expected to increase efficiency, reduce costs, and improve parking availability.

The addition of 600 additional smart meters in the coming weeks will bring the total number of credit card enabled meters to 1,000.